

## WHAT IS THE INDUSTRY SAYING ABOUT CASSIA DAWN

### NEW MUSIC CRITIQUE : MUSIC CONNECTION MAGAZINE

July 2024 CASSIA DAWN EP: "Postcards"

"Her delicate voice is in contrast to the honest, strong mildly cynical lyrics....and Dawn has something to say."

<https://www.musicconnection.com/new-music-critique-cassia-dawn/>

### SINGLE REVIEW: CASSIA DAWN: "BURN" RMX- Playlist Spain.

April 2024

"Burn (Reconstructed) which is a song that explores different nuances of Folk and presents music with narrative & emotion... with a solid vocal performance, which is the backbone that makes the lyrics grow and expand until they connect with emotions of the listener."

### INDIE TALK –SINGLE REVIEW: CASSIA DAWN: "DROPOUT"

March 2024

Opening Dropout, the acoustic guitar sets the tone with a stripped-back sincerity, drawing listeners in. As her stunning vocals take center stage, the song unfolds with an intimate vulnerability, inviting listeners to delve deep into its thematic core.

The standout moment arises towards the song's climax, as Cassia delivers a poignant spoken-word segment that serves as a rallying cry for embracing life's challenges as catalysts for growth. This pivotal moment sets the stage for the final chorus, infusing it with added depth and emotional resonance."

<https://www.indie-talk.com/post/cassia-dawn-dropout>

### OR ARTS WATCH: THE SHOW GOES ON with CASSIA DAWN

#### MUSIC FEATURE: D. 'Bing' Bingham

Cassia's singing is described as bluesy/soul with a touch of folk, similar to Regina Spektor or JJ Heller, and her music is a nuanced cross between the soul of Norah Jones and the lively energy of Jack Johnson.

She's not opposed to writing about a sad breakup. However, she'd rather show a more complicated reality, something like a ..."Look, I miss you and I'm really hurting, but please stay away because I'm struggling not to break out all the windows in your car with my tire iron!"... kind of a song.

Is there really anyone who can't relate to one or all of those elements at sometime in their life?

<https://www.orartswatch.org/cassia-dawn-and-the-show-goes-on/>

## MEET CASSIA DAWN – PRESS INTERVIEWS

### VoyageLA ARTIST INTERVIEW

#### **What else should our readers know about your work and what you're currently focused on?**

“Life is so complicated, and really, the only way we get through some of the darker parts of it is to hold onto the light we have within us and we see in those around us.”

<https://voyagela.com/interview/conversations-with-cassia-dawn/>

### CANVAS REBEL – STORIES & INSIGHTS – Musician Feature SEPTEMBER 2024

#### **Can you share a helpful insight?**

“I wish I would have known that rejection is part of the deal, and it doesn't qualify the value of what you do.

There will always be more nos than yeses. You will always be an acquired taste and that's actually alright. It makes the people who like you, really like you.”

<https://canvasrebel.com/meet-cassia-dawn>

### SHOUTOUT LA - LOCAL FEATURE: Meet Cassia Dawn, Singer Songwriter SEPTEMBER 2024

#### **Who deserves some credit and recognition for you becoming a musician?**

“My parents invested a lot of time into teaching me to think critically and to be an individual. They also have a strong belief in God, so they trusted that if that was the path for me, that I would be okay.

I am where I am because I believe in my heart that songwriting is a gift. That my perspective can be helpful to someone navigating a similar space. That I can bring a sense of camaraderie and hope.”

<https://shoutoutla.com/meet-cassia-dawn-singer-songwriter/>